# CORPORATE EDITION STAY ON TOP OF ACTIVISM BEFORE IT'S ON TOP OF YOU

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# KEN SQUIRE



**Ken Squire** is the Founder and President of 13D Monitor. 13D Monitor is the premier subscription research service specializing in the analysis of activist investors' 13D filings and following the broader shareholder activist community. Squire has focused exclusively on following shareholder activism and corporate governance since 2006 and is a leading commentator in the industry. He is frequently quoted in the Wall Street Journal and other financial publications, and his weekly column The Activist Spotlight was featured in Barron's from 2007 to 2020. He is now a CNBC Contributor and The Activist Spotlight column can be read on CNBC.

In 2010, Squire created the annual Active-Passive Investor Summit, a forum that brings together the activist and passive investor communities to discuss prevailing corporate governance issues and provides top activist investors a platform to present investment ideas. Speakers have included Carl Icahn, Bill Ackman, Jeff Smith, Marty Lipton, Ken Moelis, Michele Edkins, Donna Anderson and Joele Frank.

In 2012, Squire founded the 13D Activist Fund, an event-driven mutual fund that focuses on investing in opportunities identified in activist engagements. Squire is the founder, chief investment strategist and portfolio manager. The Fund was the first of its kind, providing both individual and institutional investors diversified, liquid and low-cost access to the most compelling activist investments in this asset class.

# 13D MONITOR

13D Monitor was launched in 2006 when modern day shareholder activism was a nascent strategy. Since then, we have reviewed and analyzed every activist campaign and sent reports (see Page 30 for samples) to our client base, which includes top activist investors, institutional investors and activist and activist defense bankers, lawyers, proxy solicitors and other advisors. Over 18 years, we have developed a comprehensive database (www.13DMonitor.com) that includes:

### **Activist Profiles**

(see Page 34 for a sample)

# **Advisor Profiles**

(see Page 35 for a sample)

# Activist Campaign Database

Searchable and sortable Activist Campaign Database going back to 2006

# Letters & Agreements

Library of Activist Letters, Agreements and Presentations

### Standstill Database

Searchable and sortable Standstill Database with a real time analysis of Standstill Provisions (see Page 36 for a sample)

# **Voting Database**

Searchable and sortable Voting Database detailing how the largest institutional investors have historically voted

## Media Center

Activist News and Articles searchable by activist, company or key words

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# WHY ACTIVISM RESEMBLES THE FIVE STAGES OF GRIEF

There are many corporate mechanisms designed to prevent shareholder activism, such as staggered boards, poison pills and plurality voting. However, defense mechanisms do not deter activist investors. Activists are value investors and they decide on their target based on how much value they can create with their activist campaign, not by how easy or difficult it will be to accomplish their activist goals. A company can adopt all of the best defensive mechanisms that many corporate law firms encourage, but if there is enough value to be created by an activist agenda, a good activist will do whatever it takes for as long as it takes to break through all of those defenses. In many cases, this leads to management distress, much of which can be avoided. There is no reason why shareholder activism needs to resemble the five stages of grief for management, but it often does.

Stage 1: Denial and Isolation. This stage generally precedes the activist campaign and is often the impetus for the activist's interest to begin with. It does not exist in all cases, but when it does it greatly benefits the activist in their campaign. First, Denial - when management is in denial about a flawed business plan and continues to pursue it. This leads to shareholder discontent and puts a company on the radar of activist investors. Second, Isolation – management isolates itself from its shareholders. This allows the activist to move in and successfully implement its agenda.

Stage 2: Anger. It is often the first instinct of management to become angry and defensive, often before even knowing the reputation and track record of the activist and objectively listening to their suggestions. Visceral reactions do not benefit anyone.

Stage 3: Bargaining. After the anger stage recedes and the company realizes that the activist is not going away, the bargaining stage begins. This is a crucial stage that can mean the difference between a long, drawn out, distracting proxy fight and an amicable settlement.

Stage 4: Depression. Depression sets in when the company realizes that they are not going to win – last year, 93% of activist engagements resulted in some type of a win for the activist.

Stage 5: Acceptance. This is the final step that was inevitable in the 93% of activist engagements last year where the activist scored at least a partial victory. The earlier it occurs, the less disruption to the business and grief to management.

The number one thing a company can do to prevent shareholder activism, is to create value for its shareholders. However, all companies outperforming their peer groups is just as likely as all players in a poker game going home winners or all eleventh graders scoring above average on their SATs. So, there will always be targets for activists. But if management handles the five stages of grief differently, it does not have to lead to any grief at all, or minimal grief.

Stage 1: Denial and Isolation. Management cannot isolate itself from its shareholders and directors and advisors who challenge their business strategy. It is essential that management have a continuous dialogue and relationship with its stockholders. Not just in the face of a

# WHY ACTIVISM RESEMBLES THE FIVE STAGES OF GRIEF

potential proxy fight, but year round every year, particularly when it is underperforming or receiving withhold votes from stockholders in elections or say on pay. In most companies that are the subject of shareholder activism, the management teams are in office for several years before the activist engages. Management has years to develop a relationship with its shareholders before an activist shows up. The stronger that relationship is, the better chances to nip any potential activist campaign in the bud. This means not only talking to your shareholders, but listening to them. When they withhold a majority of shares from a director's re-election, replace the director. That sounds simple, but more often than not the director remains and becomes easy fodder for an activist.

Stage 2: Anger. Do not viscerally fight the activist, but engage them. To do this it is important to know your activists. There are long term activists and short term activists; there are confrontational activists and friendly activists; there are value creating activists and value draining activists. The history and track record of the activist is integral in deciding how to proceed. Is this an activist who generally gets the respect and support of large institutional investors? Moreover, this is not something that a management team should just start researching after an activist campaign is commenced. Every CEO, CFO, director and IR person should continuously educate themselves on the activist landscape and have a deep knowledge of the different activists before they encounter them firsthand. The activist certainly knows a lot about management by the time they start their campaign.

Stage 3: Bargaining. While there are times to fight certain activists tooth and nail, more often it is necessary to negotiate and bargain with the activist, particularly when management finds themselves in a position where they do not have the best relationship with their shareholders and are engaged by a well respected, value-added activist. While the activist will certainly have a strategy to advocate by the time they meet management, believe it or not, adopting their strategy is not always the "first choice" outcome for them. Many activists would prefer management to respond with a better strategy. This is a win-win situation in that the company can pursue a strategy that both sides support and shows a competent, creative and thoughtful management team. It is also extremely helpful for the board and management to own a material equity position in the company. Not only does this ingratiate them to their shareholders and send a strong signal to the market that they are confident in the company and the strategic plan they are advocating, but it also gives them more bargaining power in a proxy fight.

Stage 4: Depression. The goal for management should be to either not get depressed at all (i.e., in the campaigns they win) or to get depressed as soon as possible and put it behind them. The level of depression will depend on how they handle the first three stages of grief. Or, in some cases, after doing their due diligence on the activist and their track record and reputation, management embraces the activist and shows no depression at all.

Stage 5: Acceptance. If management decides that they cannot win a fight, they need to get to this stage as soon as possible. The key is for management to correctly read their relationship with their shareholders and have a good knowledge of the type of activist they are dealing with so they can know early on their chance of success. The difference between settling early and losing late does not only mean much less grief for management, but millions of dollars of value to shareholders.



Chris Young
joined Jefferies in
2018 as a Managing Director
and Global Head
of the Contested
Situations Advisory Team. He
is responsible
for takeover defense, contested
M&A transactions,
shareholder activ-

ism and corporate

governance matters.

Prior to joining Jefferies, Mr. Young was a Managing Director and Head of the Takeover Defense Practice at Credit Suisse. Mr. Young joined Credit Suisse in June 2010 from Institutional Shareholder Services (ISS) where he was Director of M&A and Proxy Fight Research. Prior to ISS, Mr. Young was an investment banker at Bear Stearns, an M&A lawyer at Sullivan & Cromwell and a derivatives trader at Sumitomo Bank, all in New York.

At ISS, Mr. Young advised institutional investors on hundreds of contested M&A transactions and shareholder activist campaigns, including hedge fund-led proxy fights for board seats at Heinz, CSX Corp., Target Corp., Motorola, Yahoo, H&R Block, Atos Origin, Tui, and Biogen, as well as hostile bids including Exelon for NRG, Agrium for CF Industries, CF Industries for Terra Industries, BASF for Engelhard, and contested M&A transactions including the aborted Cablevision buyout, Lilly-ICOS, Caremark-CVS-Express Scripts, the Clear Channel and TXU buyouts, Biomet, Lear, and Genentech.

Mr. Young received a BS in foreign service from Georgetown University's School of Foreign Service and a JD, magna cum laude, from Boston University School of Law. He is also a CFA charter holder. **13DM//** You joined Jefferies as managing director and the global head of contested situations after leading the takeover defense practice at Credit Suisse and the special situations research team at ISS. Tell us about your practice and about the role of an investment bank as it relates to shareholder activism.

**CY//** The Contested Situations Team sits inside the M&A group at Jefferies. Our team's job is to advise publicly traded clients of the firm which are facing shareholder activism or an unsolicited takeover offer or have announced a friendly deal that faces shareholder opposition.

Investment banking defense advisory is a holistic effort that delivers both our team's broad expertise in contested situations with our industry coverage partners' expertise in the client's specific business sector. By delivering the expertise of the entire firm, we are best positioned to achieve an optimal outcome for our clients.

With respect to shareholder activism, investment banks are called upon to quarterback the process alongside outside counsel, specialized PR/IR firms and proxy solicitors. Banks are best positioned to provide sector-specific insights and guide clients on issues such as valuation. Banks also can execute "self-help" steps such as accelerated share repurchases or business divestitures. And our defense team provides our advice on tactics and strategy to garner the support of shareholders and the proxy advisory firms.

**13DM//** As the founder of the Special Situations team at ISS, you were the head of the team that issued voting recommendations that some advisors say could sway 25% of the vote. Tell us about that process at ISS.

CY// The timing of my arrival at ISS, which initially hired me as Director of M&A Research in 2004 to address a risk to the firm which had recently been highlighted in the media in the wake of the controversial HP-Compaq deal. In short, ISS needed a team that could analyze M&A transactions and provide sensible recommendations. That team today is known as the Special Situations Team.

It turns out that 2004 happened to be one of the early years of what I think of as modern-day shareholder activism, which of course today is accepted as permanent part of our capital markets. Around this time, Carl Icahn rebranded himself from a "raider" to a "shareholder activist," the Ramius guys formed Starboard, Bill Ackman formed Pershing Square, Jesse Cohn started to do his thing at Elliott, and the list goes on.

Given my ISS partner Qin Tuminelli (who co-founded the practice and is still my partner today at Jefferies) and the rest of the new M&A team were best positioned inside the research team to analyze the financial critiques and demands made by the new wave of shareholder activists, we were handed the responsibility to issue recommendations on board election contests.

We had a blank page with respect to how to analyze these complex campaigns, so our team had to create an analytical framework we would use to reach consistent recommendations to the best of our ability in order to guide the market (activists and issuers) on what to expect. We created that framework based on feedback we received from non-activist institutional investor clients of ISS. ISS still uses the very same framework today.

We also had to create a process to help us get to the right answer. We came up with the now standard process of meeting with both the activist and the company about a month before the vote, providing each side the same time and access, which gave us enough time for follow up questions prior to the targeted report release date two weeks prior to the vote. This process remains the same today, except instead of back-to-back meetings in Rockville, ISS like everyone else uses Zoom meetings.

**13DM//** How does that experience help you advise companies today that are being engaged by an activist.

CY// Having established both the analytical framework and the process that are still being followed today, Qin and I are able to prepare our clients for its meeting with ISS with our "ISS insider" insights. We can put our ISS hats on and anticipate the most likely questions ISS will ask, what issues are more important than other issues for the Special Situations Team based on our own experience sitting across the table from issuers and companies on dozens and dozens of campaigns.

**13DM//** As part of your role at ISS, you developed deep relationships with not only institutional investors and activist defense advisors, but the activists themselves, something many bankers eschew. How has this well-rounded network helped you advise companies?

CY// Although sometimes it's the right decision for an activist or company to fight all the way to a vote, we know that most campaigns end in settlement agreements. If the parties are going to settle, it helps facilitate an agreement if an activist believes the defense advisor of a targeted company is an "honest broker." The time Qin and I spent at ISS, when our clients were investors, not compa-

nies, and where we developed relationships with all of the activists naturally as they came before us year after year seeking ISS support. At ISS, sometimes we supported an activist slate and sometimes we did not. But whether we did or not, activists see us to be less strident than some other defense advisors can be. Our goal is to achieve the best outcome for our client, and familiarity with the opposing side is an asset that helps us achieve that goal.

**13DM//** What can CEOs and companies do to be well prepared and ahead of the curve when it comes to shareholder activism and what steps can be taken to prevent an activist engagement?

**CY//** I think this finally has become conventional wisdom, but ever since I left ISS to found Credit Suisse's defense advisory team with Qin, we have preached to our corporate clients that advanced preparation is critical to achieve the optimal outcome.

An activist has tactical advantages including disguised stake building, the ability to conduct months of "secret" due diligence on a company (including interviewing current or

ex-employees and canvassing other shareholders) and then gets to choose the timing and pace of the campaign and whether or not to escalate.

Those tactical advantages can be at least partially mitigated by advanced preparation. Advanced preparation includes recognizing the activism risk that all public companies face, dispassionately critiquing the performance of the company, identifying and executing proactively "self-help" actions to preempt the most likely demands of an activist, ensuring the Board and management team are aligned on the compony plan and an informed view on the company's valuation, among other things.

**13DM//** One of the most significant changes to activism in the past 20 years is the universal proxy card. What are your takeaways since it has been implemented and has it changed the way you advise clients?

**CY//** Our experience conforms with most of the commentary I have heard or read on this subject. I believe that the UPC in general has increased activists' leverage. To support this view, all one must note is that,

**CONTINUED ON PG 10** 



The UPC of course puts a larger spotlight on individual directors because although activists have always critiqued a target's Board (and specific directors to some extent), with the UPC an activist will explicitly target specific directors in each and every campaign. Companies can't hide their weakest directors, which argues that Boards should be refreshed even more frequently than before, to remove and replace directors who have characteristics (such as extended tenure) that have proven over time to be winning issues for activists. And they have to do that prior to an activist approach if they are going to get full credit for it.



to my knowledge, prior to the UPC rarely did any companies ever seek a universal ballot while activists, shareholders at large and ISS all supported a single card. At ISS, proxy solicitors for issuers would be making their vote projections and would call us and beg us to not put our clients "on the dissident's card" if they thought we were going to recommend for example two out of five dissident nominees. They would ask us instead to put our clients on the company card and issue withhold recommendations on two incumbent directors instead. This always struck me as gamesmanship based solely on the antiquated mechanics of the proxy system, and now it's history.

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**13DM//** How is the current macro-economic climate shaping for activism?

CY// I have been asked this question for 20 years, and what I have learned over that time is that the number of campaigns, the number of activist funds and the AUM of those funds has generally risen over most time periods regardless of the macro environment, with exceptions for unique market shocks like Covid or the GFC.

When markets are down, activists can thrive

given they are value investors at heart. When markets are up, or animal spirits are high, that often means there will be more M&A activity, and the number one activist demand remains M&A, to sell the company, to divest noncore businesses, to spin-off a division, etc.

The recent increase in interest rates didn't appear to have had a material impact on the amount of activism we saw, and now rates are headed lower again.

Instead, we like to track the AUM of the activist funds. As long as that number continues to make new highs, there will be a consistent flow of campaigns given the funds need to make returns to justify their relatively high fees. They can't just sit on cash. We also spend more time with our coverage partners assessing what sectors may get more attention than others based upon sub-macro climates in those sectors.

**13DM//** In the last year we have seen more activist activity at companies with high valuations and strong share price performance. What is driving this trend and why are these companies no longer immune?

CY// I think this is a function of the record high AUM devoted to activism as an asset class I mention above. It's also a function of some activists like Elliott or Trian having to climb up the market cap tables when identifying targets given the amount of AUM those larger funds control. They can't move the performance needle without taking huge dollar amount stakes in target companies. And the higher market cap often coincides with high valuations and share price performance.

Other factors include the slowly increasing amount of operational activism where a fund critiques strategy and focuses more on the income statement than the balance sheet.

These campaigns are not predicated on buy-backs or M&A, but are private equity-like prescriptions. And then there always seems to be a few "optimization" campaigns each year where an activist argues that although a company may be performing well, it could do even better. Those campaigns tend not to get widespread support from institutional investors.

**13DM//** What is the worst thing a Company can do when engaged by an activist?

**CY//** Ignore the activist. Most companies have received the memo and engage in good faith with an activist even if they ultimately may not reach an agreement.

But some companies will avoid engaging with a new or smaller activist for example. The problem with that strategy is those funds can win too, or perhaps a better funded and well-known fund comes in over the top and you have wasted valuable advanced preparation time.

And then there are companies that manage to see off an activist or beat an activist at the vote and pat themselves on the back instead of preparing for the inevitable second attack the next year if the company doesn't fulfill the promises it made to its shareholders to win in year one. Multiple-year campaigns are more common than they once were.

**13DM//** Few have more experience with all aspects of shareholder activism than you. How has activism changed over the past 20 years? How has your advice changed as activism has evolved?

**CY//** It's interesting because in many ways activism hasn't changed much over the 20 years I have spent focused on the subject, and my advice generally hasn't changed.

For example, when Qin and I founded the Special Situations Team at ISS, we heard from long-only clients that they would like to see companies and activists try to constructively engage prior to launching an expensive and distracting proxy fight. So we worked that into our framework and would penalize an activist or issuer if they had not made an effort to get to an agreement without a fight. And today, as I noted above, the advice most advisors give companies is to engage.

The ISS framework, which we wrote based on long-only feedback remains the same today because it remains reflective of long-only thinking.

On the corporate side, my advice has remained centered on the general principle of advanced preparation as discussed above. There is obviously a lot that goes into "advanced preparation" and changes occur on the margin every year and of course need to be tailored to a specific client in a specific sector during a specific macro environment.

But the biggest change has been the elimination of the stigma associated with activism. In the early days, long-only funds would tell us they felt they would lose access to management or 401(k) business if they voted for an activist nominee. Activists had more difficulty recruiting high-quality director candidates. There was a lot of talk about activism being a fad, something like the SPAC boomlet that would disappear. Obviously, that was an incorrect prediction on all fronts. Today, activism is an established asset class with record high AUM, there is virtually no stigma associated with voting for activist candidates, and no stigma from being one of those candidates.

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# DISSECTING ACTIVIST 13FS

45 days after the end of each quarter, 13F filings are made by investors who have more than \$100 million of qualifying assets under management. We analyze the 13F filings of the major US activist investors and provide the following data and commentary:

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(iii) 13F Commentary	14-22
(iv) 13F Analysis - Changes in Activist Holdings	23-28

# INTERESTING ACTIVIST-ADJACENT 13F

Clearlake Capital is not an activist investor but an \$80 billion private equity firm that has lately taken large, select positions in public companies as a precursor to offering to acquire them. In February of 2021 they reported in their 2020 Q4 13F a \$193 million position in Cornerstone OnDemand when it was trading at \$44.04 per share. Four months later, on June 1, 2021, they filed a 13D on Cornerstone reporting an 8.3% position. In August of 2021, they offered to acquire the Company for \$57.50 per share in cash and they closed the acquisition in October 2021. They have had a 13F position in Blackbaud, Inc. since 2021, filed a 13D on October 3, 2022 and offered to acquire the Company for \$71 per share in March of 2023 which was rejected by the Company and then raised that offer to \$80 per share on April 15, 2024, which has also been rejected by the Company. In their most recent 13F they disclose positions in: (i) Blackbaud, Inc., (ii) Blackline, Inc., a JANA position, (iii) Forward Air Corp. where they recently filed a 13D amid Ancora's activist campaign to have the company sold, (iv) Grab Holdings Limited, and (v) Holley, Inc.

# AGGREGATE ACTIVIST HOLDINGS

The top 12 major activists decreased their 13F holdings by \$5.03 billion to \$58.5 billion. This significant decrease was namely due to Trian, who decreased their holdings by \$3.9 billion after unwinding a majority of their Disney position. The increases came from Elliott (+\$1.21B), Third Point (+\$890.08M), and Corvex (+\$7.67M). The decreases came from: Trian (-\$3.92B), Carl Icahn (-\$1.07B), ValueAct (-\$986.73M), Starboard (-\$544.9M), Sachem Head (-\$325.96M), JANA (-\$119.87M), Impactive (-\$72.14M), Sarissa (-\$56.48M) and Engaged (-\$33.18M).

# **ACTIVIST CONCENTRATION**

TOP THREE 13F POSITIONS AS A PERCENTAGE OF TOTAL 13F VALUE

# **CARL ICAHN (85.91%)**

ICAHN ENTERPRISES LP (59.48%)

CVR ENERGY INC (19.54%)

SOUTHWEST GAS HOLDINGS (6.89%)

# **SARISSA (63.34%)**

**BIOGEN INC (25.16%)** 

INNOVIVA INC (20.14%)

**IRONWOOD PHARMA (18.04%)** 

# TRIAN (54.86%)

JANUS HENDERSON GROUP (26.20%)

GENERAL ELECTRIC CO. (15.63%)

WENDYS CO. (13.03%)

## JANA (42.49%)

FRONTIER COMM (14.67%)

SPDR S&P 500 ETF TR (13.97%)

FIDELITY NATL INFO (13.85%)

# **ENGAGED (40.25%)**

BRC INC (13.49%)

**EVOLENT HEALTH INC (13.46%)** 

NCR VOYIX CORPORATION (13.30%)

# **STARBOARD (35.58%)**

**GODADDY INC (15.00%)** 

NEWS CORP NEW (10.39%)

GEN DIGITAL INC (10.19%)

# **VALUEACT (68.08%)**

SALESFORCE INC (28.30%)

**INSIGHT ENTERPRISES INC (22.66%)** 

DISNEY WALT CO (17.12%)

# **SACHEM HEAD (55.59%)**

US FOODS HLDG CORP (36.11%)

ZOOMINFO TECHNOLOGIES (10.18%)

**TWILIO INC (9.31%)** 

# **IMPACTIVE (47.39%)**

**ASBURY AUTOMOTIVE GRP (17.86%)** 

SLM CORP (15.91%)

WEX INC (13.62%)

# **CORVEX (40.31%)**

SOUTHWEST GAS HLDGS (15.51%)

**ILLUMINA INC (12.76%)** 

MGM RESORTS INTL (12.03%)

# **ELLIOTT (39.89%)**

INVESCO QQQ TR (16.34%)

TRIPLE FLAG PRECIOUS MT (11.97%)

SUNCOR ENERGY INC NEW (11.58%)

# **THIRD POINT (30.10%)**

AMAZON COM INC (11.28%)

PG&E CORP (10.74%)

MICROSOFT CORP (8.08%)

13D MONITOR'S COMMENTARY ON NOTEWORTHY NEW POSITIONS & MATERIAL POSITION CHANGES

# **Carl Icahn**

**New Positions:** Carl Icahn disclosed a \$96.97 million (1.13%) position in Caesars Entertainment, Inc. (CZR), the iconic gaming and hospitality company. This is not Icahn's first foray at Caesars, but unlike last time, this is not currently an activist play. He previously filed a 13D in February of 2019, pushed for a sale of the Company and on March 1, 2019, settled for board seats for James Nelson, Courtney Mather and Keith Cozza, where Mather currently serves as a director. On July 20, 2020, Caesars merged with Eldorado to form Caesars Entertainment (previously known as Eldorado) with Icahn's support. Additionally, Icahn disclosed a \$50.49 million (2.93%) position in Centuri Holdings, Inc. (CTRI), the Utility Infrastructure business that was spun off from Southwest Gas Holdings, Inc. (SWX) on April 22, 2024. Icahn purchased these 2,591,929 shares in a private placement at a price per share equal to the IPO price of \$21.

# Material Position Changes:

 Icahn sold down his entire positions in Conduent Inc (CNDT) (click <u>here</u> to view our report) and Occidental Petroleum Corporation (OXY) (click <u>here</u> to view our report), both situations where he settled for insider board seats.

Additionally, Icahn requested Confidential Treatment on his 13F, which is generally standard for Icahn. So, there is at least one material position that has not been disclosed.

# Corvex

New Positions: Corvex disclosed a new \$22.38 million (0.06%) position in Cheniere Energy, Inc. (LNG), an energy infrastructure company which primarily engages in the liquefied natural gas related businesses in the United States. Cheniere was an activist engagement by Keith Meister's mentor, Carl Icahn, from 2015 to 2022. During this period, Icahn gained board seats for multiple directors, none of whom currently serve on the board. Corvex also disclosed a \$5.82 million (1.22%) position in GRAIL, Inc. (GRAL), which he presumably received pursuant ot his ownership of Illumina (ILMN) when GRAIL was spun out from Illumina on June 24, 2024. Further, Corvex reported two new positions in the Aerospace and Defense industry: (i) a \$30.43 million (0.60%) position in Hexcel Corporation (HXL), a company that develops, manufactures, and markets carbon fibers, structural reinforcements, honeycomb structures, resins, and composite materials and parts for use in commercial aerospace, space and defense, and industrial applications; and (ii) a \$19.28 million (0.33%) position in CAE Inc. (CAE), a company that provides simulation training and critical operations support solutions.

# Material Position Changes:

Corvex increased its position in Illumina Inc. (ILMN) from to 0.63% to 1.66%. ILMN has been the subject of an activist campaign by Carl Icahn since March of 2023 (click <a href="https://example.com/here">here</a> to view our Icahn report). Carl Icahn had received a board seat for An

drew Teno, who is no longer on the Board.

- Corvex increased its position in Norfolk Southern Corp (NSC) from 0.08% to 0.11%. NSC was at the center of a heated proxy fight with Ancora Advisors, which came to its conclusion at the Company's Annual Meeting on May 9, 2024, where shareholders voted to elect three of Ancora Advisors' seven director candidates but rejected Ancora's attempt to replace the CEO. (click here to view Ancora's report)
- Corvex increased its position in Vestis Corp (VSTS) (click <u>here</u> to view our report) from 2.53% to 12.94%. Most recently, on June 18, 2024, Keith Meister (Founder, Managing Partner and CIO of Corvex) was appointed to the Company's Board as a director.
- Corvex slightly decreased its shares held in MGM Resorts International (MGM), but its percentage holdings increased from 1.91% to 1.93% due to a decrease in the Company's outstanding shares. Keith Meister has served on the MGM board since January 18, 2019.

# **Elliott**

New Positions: Elliott disclosed two new interesting positions, both of which have been covered in 13D Monitor reports. The first is a \$121.52 million (2.15%) position in Sensata Technologies Holding PLC (ST) (click here to view our report) where they entered into a Cooperation Agreement, pursuant to which Phillip Eyler was appointed as a director on July 1, 2024. Additionally, the Company announced that Jeff Cote would retire as CEO and President and will step down from the Board and Martha Sullivan will be appointed Interim President and CEO. Second, they reported a position in Southwest Airlines Co (LUV) (click here to view our report), which they have since increased to 8.18% beneficial ownership (11.01% economic exposure including cash settled swaps) and filed a 13D. This has been an active campaign for Elliott, where most recently, on August 13, 2024, they announced their intention to nominate ten directors for election to the fifteen-person board. Elliott has proposed a three-step plan for Southwest, which includes a reconstitution of the Board, installation of new leadership, and initiation of a comprehensive business review. Additionally, Elliott disclosed two new Put positions in United Airlines Holdings, Inc. (UAL) and American Airlines Group Inc. (AAL), hedging their airline exposure. Finally, Elliott disclosed a \$24.54 million (0.01%) position in Arm Holdings plc (ARM), a company that develops and licenses central processing unit products and related technologies for semiconductor companies and original equipment manufacturers rely on to develop products. This is an industry with which Elliott has significant experience and earlier this year they commenced campaigns at Texas Instruments Incorporated (TXN) and Sensata Technologies Holding plc (ST).

# Material Position Changes:

• Elliott increased its position in Etsy Inc. (ETSY) (click <a href="here">here</a> to view our report) from 1.92% to 3.92%, where they have received a board seat for Marc Steinberg (Partner at Elliott), who was also appointed to the Board's Audit Committee.

- Elliott increased its position Match Group Inc (MTCH) (click here to view our report) from 1.55% to 4.54% on March 25, 2024, Match announced the appointment of Laura Jones and Spencer Rascoff to its Board, following constructive engagement with Elliott. More recently, on July 15, 2024, Starboard Value filed a 13D on MTCH and highlighted various opportunities to improve operations, financial results, and capital allocation, including by optimizing Tinder through product innovation, cutting costs and improving margins, an aggressive and systematic capital return program, and potentially taking the Company private. (click here to view our Starboard report). Additionally, on March 14, 2024, Anson Funds Management announced a position in Match and plans to push for a board refreshment. (click here to view our Anson report).
- Additionally, Elliott reported exiting their positions in Constellation Brands, Inc.
  (STZ) (click <a href="here">here</a> to view our report), and Peabody Energy Corporation (BTU) (click <a href="here">here</a> to view our report), both situations where they settled for board seats and currently hold seats for outside directors.

# **Engaged**

**New Positions:** Engaged disclosed a \$29.60 million (0.49%) position in Smartsheet Inc. (SMAR), a technology company that provides enterprise platform to plan, capture, manage, automate, and report on work for teams and organizations. This is an industry that has seen a lot of activism and consolidation, with present activist campaigns at peers Five9 (click <a href="here">here</a> to view our report), Salesforce (click <a href="here">here</a> to view our report).

However, their most interesting position this quarter was Portillos Inc (PTLO) (click <a href="here">here</a> to view our report), which they have increased to 9.9% and filed a 13D on August 15, 2024. Engaged has communicated potential steps to improve the business, including by optimizing restaurant performance, improving restaurant-level cash on cash returns, enhancing corporate governance through potential changes to the composition of the Board, and exploring a sale of the Company. Engaged has a lot of experience in this industry and a strong track record – they had board seats at Del Frisco's and Jamba in addition to settling for an independent board seat at Shake Shack. They will likely look for a board seat here and the Company could certainly benefit from the experience and institutional perspective they bring to the table.

# **Material Position Changes:**

- Engaged increased its position in Envestnet Inc (ENV), a live 13D for Impactive Capital (click <u>here</u> to view our Impactive report) from April 6, 2022, and on March 27, 2023, Impactive settled for board seats for Lauren Taylor Wolfe (co-founder and Managing Partner of Impactive Capital) and Wendy Lane. On July 11, 2024 Bain agreed to acquire Envestnet for \$63.15 per share.
- Engaged increased its position in Evolent Health Inc (EVH) (click <a href="here">here</a> to view our report) from 2.81% to 3.54%. Thie was a live 13D from August 20, 2020, until August

25, 2022, and Engaged settled for a board seat for Craig Barbarosh, where he currently serves as a director.

- Engaged increased its position in NCR Voyix Corporation (VYX) from 4.04% to 4.33% - At NCR's 2022 Annual Meeting, Glenn Welling was elected to the Board, where he no longer serves.
- Engaged decreased its position in PRA Group Inc (PRAA) (click here to view our report) from 4.71% to 4.32% this was a 13D situation for Engaged until February 16, 2024, when they sold below 5%, but they are still active here. On March 12, 2024, the Company appointed Glenn Marino to the Board, who was appointed in collaboration with Engaged.
- Engaged decreased its position in Shake Shack Inc (SHAK) (click <u>here</u> to view our report) from 1.83% to 0.63% - on May 16, 2023, they settled for a board seat for Jeffrey Lawrence and later settled for a seat for Chuck Chapman.
- Engaged decreased its position Upbound Group Inc (UPBD) (formerly Rent-A-Center) (click <a href="here">here</a> to view our report) from 3.06% to 2.14%. Engaged previously settled for board seats for Jeffrey J. Brown, Mitchell E. Fadel and Christopher B. Hetrick, where Brown and Fadel currently serve as directors.

# <u>Impactive</u>

**New Positions:** Impactive disclosed a new \$20.71 million (0.31%) position in Etsy Inc. (ETSY), where Elliott currently has a live campaign and received a board seat for Marc Steinberg (Partner at Elliott), who was also appointed to the Board's Audit Committee. (click <a href="here">here</a> to view our Elliott report)

# **Material Position Changes:**

- Impactive reported increasing the following positions, both of which are live activist engagements: (i) Clarivate Plc (CLVT) (click here to view our report) from 5.67% to 5.80%; and (ii) Marriott Vacations Worldwide Corp (VAC) (click here to view our report), which they most recently reported increasing to 8.55%, as of an August 7th 13D amendment.
- Additionally, Impactive reported decreasing the following positions: (i) Crown Holdings, Inc. (CCK) (click here to view our Icahn report), a slight decrease from 2.45% to 2.446%; (ii) WEX Inc (WEX) (click here to view our report) from 5.03% to 4.82%; and (iii) Asbury Automotive Group Inc (ABG) (click here to view our report) from 2,017,402 shares to 2,017,002 shares, which was a slight percentage increase due to a decrease in shares outstanding.

# **JANA**

**New Positions:** JANA disclosed a new \$117.78 million (4.34%) position in Rapid7 Inc (RPD) (click <u>here</u> to view our report) and announced that they may urge the Company to sell it

self, as well as improve operations and forecasting. JANA also disclosed a \$55.93 million (1.86%) position in BlackLine, Inc. (BL), a Technology company that provides cloud-based solutions to automate and streamline accounting and finance operations worldwide. This is a very interesting position because of another stockholder – Clearlake Capital (see Clearlake Summary above). JANA has been heavy in their Tech investments over the past year – since the end of 2023, three of their four new activist campaigns have been on Tech companies – Rapid7, Wolfspeed and Trimble. Additionally, JANA disclosed a small \$16.11 million (0.77%) position in Fortrea Holdings Inc (FTRE), which is the subject of a live Starboard Value (8.93%) 13D campaign, but has not yet see any public activism.

# Material Position Changes:

- JANA reported increasing its position in TreeHouse Foods Inc (THS) (click here to view our report) from 9.33% to 9.46%. This has been a live 13D for JANA since February 10, 2021 and more recently, on April 12, 2022, JANA settled for a board seat for Scott Ostfeld, where he currently serves as a director.
- JANA reported increasing its position in Trimble Inc (TRMB) (click <u>here</u> to view our report) from 1.54% to 1.71%, where they called on the Company to cease M&A activities and instead focus on organic growth in its existing businesses. On January 30, 2024, Trimble announced its plans to expand its share buyback to \$800 million and add two directors to its Board.
- JANA reported increasing its position in Wolfspeed Inc (WOLF) (click <u>here</u> to view our report) from 3.62% to 4.90% - on April 22, 2024, JANA sent a letter urging the Company to engage in a comprehensive review of strategic alternatives, including a sale of the Company.
- JANA reported decreasing its position in Frontier Communications Parent Inc (FYBR) from 3.91% to 3.85%. On February 5, 2024, the Company announced that they will initiate a strategic review, following JANA's call for such an action.
- JANA reported decreasing its position in Quidelortho Corp (QDEL) (click <u>here</u> to view our report) from 1.79% to 1.53%.
- JANA reported exiting its position in Freshpet Inc (FRPT) (click <u>here</u> to view our report), a successful campaign where they settled for board seats and made a 76.82% return on their 13D versus 15.31% for the Russell 2000 over the same period.

# **Sachem Head**

**New Positions:** Sachem Head disclosed two new positions that are currently the subject of live campaigns by other activists. First, they disclosed an \$87.78 million (0.35%) position in Western Digital Corporation (WDC), where Elliott Investment Management has a position (click <a href="https://example.com/here">here</a> to view our Elliott report) and successfully advocated for the Company spinning off its flash memory business. Second, they disclosed a small, \$9.97 million

(0.62%) position in Vestis Corporation (VSTS), where Corvex head, Keith Meister, was recently appointed as a director (click here to view our Corvex report).

As is often the case, Sachem Head reported various new positions in different sectors, the most sizable of which are (i) a \$144.70 million (0.19%) position in CVS Health Corporation (CVS), the iconic health solutions company, which we expect is an opportunistic value play into a stock that fell over 33% during the quarter; (ii) a \$60.06 million (1.25%) position in Moog Inc. (MOG-A), which designs, manufactures, and integrates precision motion and fluid controls and controls systems for original equipment manufacturers and end users in the aerospace, defense, and industrial markets; (iii) a \$60.28 million (0.55%) position in Coherent Corp. (COHR), a Technology company that develops, manufactures, and markets engineered materials, optoelectronic components and devices, and a peer to JANA activist position Wolfspeed; and (iv) a \$58.73 million (0.49%) position in Lamb Weston Holdings, Inc. (LW), which engages in the production, distribution, and marketing of frozen potato products.

# **Material Position Changes:**

- Sachem Head decreased its position in US Foods Holding Corp (USFD) (click here to view our report) from 6.48% to 5.60% and more recently, reported decreasing to 3.97% as of August 13, 2024, after selling a material portion of their position back to the company. This was a very successful activist campaign for Sachem Head, where they settled for board seats and ultimately had a 50.54% return versus -4.15% for the Russell 2000 over the same period.
- Sachem Head exited its position in Salesforce Inc (CRM). Since October of 2022, Salesforce has gained the attention of other activist investors - Elliott, Starboard, Third Point and ValueAct - and Mason Morfit (CEO and CIO of ValueAct Capital) currently serves on the Board (click <a href="here">here</a> to view ValueAct's report).

# **Starboard**

**New Positions:** Starboard did not disclose any new positions in their latest 13F, however, on July 15, 2024, Starboard filed a 13D on Match Group Inc (MTCH) (click here to view our report). On the same date, they sent a letter to MTCH highlighting various opportunities to improve operations, financial results, and capital allocation, including by optimizing Tinder through product innovation, cutting costs and improving margins, an aggressive and systematic capital return program, and potentially taking the Company private. Elliott Investment Management (4.54%) and Anson Funds (0.42%) are also shareholders of MTCH.

# Material Position Changes:

Starboard reported increasing its position in Alight Inc (ALIT) (click <a href="here">here</a> to view our report) from 7.09% to 7.93%. After nominating four directors to the Board, on May 5, 2024, Starboard settled for board seats for Dave Guilmette and Coretha Rushing.

- Starboard reported increasing its position in Fortrea Holdings Inc (FTRE) (click here to view our report) from 5.93% to 8.93% and this remains a live 13D position for them.
- Starboard reported increasing its position in News Corp (NWS) (click <u>here</u> to view our report) from 2.58% to 2.81%. Starboard has called on the Company to spin off their digital real estate division, which includes a stake in REA Group and Move Inc.
- Starboard reported increasing its position in Salesforce Inc (CRM) (click <a href="here">here</a> to view our report) from 0.12% to 0.17%. Salesforce is a position for the following other top tier activists Elliott, Third Point and ValueAct and Mason Morfit (CEO and CIO of ValueAct Capital) currently serves on the board.
- Starboard reported decreasing its position in Aecom (ACM) (click <u>here</u> to view our report) from 0.63% to 0.47%. They have been winding this position down since they exited their 13D on January 27, 2023.
- Starboard reported decreasing its position in GoDaddy Inc (GDDY) (click here to view our report) from 4.56% to 3.27%. Starboard exited their 13D on May 2, 2024, and made a 62.50% return on their 13D versus -8.49% for the Russell 2000. Most recently, on January 31, 2024, Starboard called on the Board to commit to improvement in its combination of growth and profitability and to provide a target of at least 40% growth plus profitability for FY2025 at the Company's 2024 Investor Day. Since January 31, 2024, the stock is up 59%.
- Starboard reported decreasing its position in Mercury Systems Inc (MRCY) (click here to view our report) from 4.49% to 3.86%. They settled for a board seat for Howard L. Lance in June of 2022, but soon after decreased their position and exited their 13D. This was also a 13D position of JANA Partners who settled for a board seat for William L. Ballhaus. After that, JANA also decreased their position and exited their 13D, but subsequently increased their position and filed a new 13D after Ballhaus was appointed as CEO and Chairman of the Board and Scott Ostfeld (a Managing Partner of JANA) was appointed to the Board.
- Starboard reported decreasing its common stock position in Wix.Com Ltd (WIX) (click <a href="https://example.com/here">here</a> to view our report) from 4.37% to 3.42%. Starboard sold below 5% on January 24, 2024, and never took Item 4 action. However, they made an 81.99% return on their 13D versus 10.88% for the Russell 2000 over the same period.

# **Third Point**

**New Positions:** Third Point increased their 13F holdings by \$890.08 million and added eleven new positions. In typical Third Point fashion, they disclosed several new positions across various sectors. As a successful multi-strategy investor who occasionally uses activism as a tool, we do not expect to see a lot of activism from these positions. Third Point disclosed a \$127.96 million (0.59%) position in Live Nation Entertainment, Inc. (LYV), a live

entertainment company in which Corvex Management also disclosed a new, small call option position. Additionally, Third Point disclosed a \$48.74 million (0.09%) position in CRH plc (CRH), a company that provides building materials solutions in Ireland and internationally. Cevian Capital announced taking a position in CRH in March of 2020 and more recently, on September 25, 2023, CRH announced the successful transition of its primary listing to the New York Stock Exchange, in addition to its standard listing on the London Stock Exchange, following Cevian's call for such action. Further, Third Point disclosed new positions in two companies that were engaged by prominent activists over a decade ago: (i) a \$92.20 million (0.20%) position in Hess Corp. (HES), which was the subject of an activist campaign by Elliott in 2013, where they settled for board seats; and (ii) a \$72.26 million (0.19%) position in MSCI Inc (MSCI), which was the subject of a ValueAct campaign from 2012 – 2016, which resulted in a settlement for board seats.

# Material Position Changes:

Third Point reported decreasing its position in Bath & Body Works Inc (BBWI) (click here to view our report) from 5.71% to 5.36% - on March 6, 2023, BBWI appointed Thomas J. Kuhn as a director to the board on Third Point's recommendation, where he no longer serves.

### **Trian**

**New Positions:** Trian had two interesting aspects to their 13F. First, their total holdings decreased by \$3.92 billion, due to the winding down of their Disney position, the vast majority of which was held by Ike Perlmutter. Second, for the first time since the third quarter of 2023, Trian disclosed new positions, two of which are currently public campaigns: (i) a \$283.47 million (3.10%) position in Solventum Corp (SOLV) (click here to view our report); and (ii) a \$13.94 million (0.02%) position in Rentokil Initial plc (RTO) (click here to view our report), where they have reached out to discuss initiatives to improve shareholder value. Additionally, Trian disclosed holding shares of U-Haul Holding Company (\$24.06 million (1.99%) Class A voting shares and \$54.58 million (0.52%) Class B non-voting shares). Trian respects the business that CEO Joe Shoen and his team have built over the past 50 plus years and believes it is one of the few brands that define an industry. However, Trian believes U-Haul remains underappreciated by Wall Street and, as an income-oriented activist investor, will likely work with the Company to help close the valuation gap.

# Material Position Changes:

- Trian reported increasing its position in Wendys Co (WEN) (click <a href="here">here</a> to view our report) from 15.34% to 15.50%, but has since decreased it to 15.27%. Trian has been involved with Wendy's for over three decades, when Nelson Peltz and Peter May were appointed to the Board, where they currently serve and where Peltz serves as Chairman, and Matthew Peltz has since been appointed to the Board.
- Trian reported decreasing its position in Invesco Ltd. (IVZ) (click <a href="here">here</a> to view our report) from 7.55% to 6.05%. On November 4, 2020, the Company announced that it would appoint Nelson Peltz, Ed Garden and Thomas M. Finke to the Board where

Finke currently serves as a director. On February 1, 2022, Nelson Peltz and Ed Garden resigned from the Board in light of their appointment to the Board of Janus Henderson Group plc.

Trian reported decreasing its position in Walt Disney Co (DIS) (click <u>here</u> to view our report) 1.77% to 0.15%. Trian wound down its Disney position after failing to get Nelson Peltz and Jay Rasulo elected to the Board at the 2024 Annual Meeting.

# **ValueAct**

# Material Position Changes:

- ValueAct reported increasing its position in Walt Disney Co (DIS) (click here to view our report) from 0.30% to 0.34%. The Disney vs. Trian proxy fight was perhaps the most widely covered proxy fight in the first quarter of 2024. Previously, on January 3, 2024, ValueAct took the Company's side when they entered into a Confidentiality Agreement with Disney and agreed to support the Company's recommended slate of nominees for election to the Board at the 2024 Annual Meeting. At the 2024 Annual Meeting, Trian was unsuccessful in winning board seats for Nelson Peltz and Jay Rasulo.
- ValueAct reported increasing its position in Salesforce Inc (CRM) (click here to view our report) from 0.36% to 0.40%. Since October of 2022, Salesforce has gained the attention of other activist investors Elliott, Starboard, Sachem Head and Third Point and Mason Morfit (CEO and CIO of ValueAct Capital) currently serves on the Board.
- ValueAct reported decreasing its position in Fiserv Inc (FI) (click here to view our report) from 0.62% to 0.19%. On February 18, 2022, ValueAct settled for a board seat for Dylan G. Haggart (a former Partner at ValueAct), where he currently serves as a director. On March 6, 2024, Haggart launched his own firm called Fivespan Partners.
- ValueAct reported decreasing its position in Insight Enterprises Inc (NSIT) (click <a href="here">here</a> to view our report) from 13.86% to 12.46%, where they have settled for a board seat for Alexander L. Baum (a Partner of ValueAct), who currently serves as a director.
- ValueAct reported decreasing its position in KKR & Co LP (KKR) (click <a href="here">here</a> to view our report) from 0.21% to 0.14%. ValueAct has been gradually winding down this position since they exited their 13D in September of 2021 in this 13D situation, they had a 193.51% return versus a return of 77.16% for the Russell 2000 over the same period.
- ValueAct reported decreasing its position in New York Times Co (NYT) (click <a href="here">here</a> to view our report) from 1.27% to 0.82%. ValueAct exited this 13D on August 18, 2023.
- ValueAct reported exiting its position in CBRE Group Inc. (CBRE) (click <u>here</u> to view our report), where former ValueAct partner Brandon B. Boze has served since December of 2012. Boze left ValueAct in January of 2024 but continues to serve on CBRE's board.

# 13F ANALYSIS:

# CHANGES IN ACTIVIST HOLDINGS

# **Carl Icahn**

Total Holdings: \$10.84B - Versus Previous Quarter: -\$1.07B - Confidentiality: Yes

New	Increases	Decreases/Exited	Unchanged
CAESARS ENTERT.	ICAHN ENTERPRISES	CONDUENT INC	AMERICAN ELECTRIC POWER
CENTURI HOLDINGS		OCCIDENTAL PETR (WTS)	BAUSCH HEALTH COMPANIES
			BAUSCH PLUS LOMB CORP.
			CVR ENERGY INC
			CVR PARTNERS, LP
			DANA INC.
			ILLUMINA INC.
			INTL FLAVS AND FRAGR
			JETBLUE AIRWAYS CORP.
			SANDRIDGE ENERGY, INC.
			SOUTHWEST GAS HOLDINGS

# Corvex

Total Holdings: \$2.16B - Versus Previous Quarter: +\$7.67M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
CAE INC	FOMENTO ECON MEX	ALPHABET INC	ALGONQUIN PWR UTILS
CHENIERE ENERGY INC	ILLUMINA INC	COCA-COLA FEMSA SAB	AMAZON COM INC
GRAIL INC	ISHARES TR	MGM RESORTS INTL	ARDAGH METAL PKG
HEXCEL CORP NEW	NORFOLK SOUTHN	AIR PRODS & CHEMS INC	COCA-COLA EUROPACIFIC
LIVE NATION ENT (CALL)	NVIDIA CORPORATION	BLACKSTONE INC (PUT)	CSX CORP
	VESTIS CORPORATION	ENDEAVOR GRP (PUT)	FLYEXCLUSIVE INC (WTS)
		KKR & CO INC	GENEDX HOLDINGS CORP
		MACYS INC (PUT)	IAC INC
		SPDR S&P 500 ETF (PUT)	LIBERTY MEDIA CORP DEL
		TKO GROUP HOLDINGS	MDU RES GROUP INC
		UNITED STATES STL (PUT)	META PLATFORMS INC
			MICROSOFT CORP
			REVOLUTION MEDICINES
			SALESFORCE INC
			SOUTHWEST GAS HLDGS
			STANDARD BIOTOOLS INC
			TESLA INC

# **Elliott**

Total Holdings: \$17.33B - Versus Previous Quarter: +\$1.21B - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
AMERICAN AIRLS (PUT)	ETF SER SOLUT (PUT)	BLACKLINE INC (NOTE)	BAUSCH HEALTH COS
ARM HOLDINGS PLC	ETSY INC	CONFLUENT INC (NOTE)	BILL HOLDINGS (NOTE)
BHP GROUP LTD (CALL)	HDFC BANK LTD	MICROSTRATEGY (NOTE)	BIOMARIN PHARMA-
HOST HOTELS & RES (PUT)	INVESCO QQQ TR (PUT)	RINGCENTRAL (NOTE)	BOOKING HOLD (NOTE)
INVESCO EX TRADE (PUT)	ISHARES TR	SEADRILL 2021 LTD	CARDINAL HEALTH INC
PARK HOTELS & RES (PUT)	LIBERTY BROADBAND	SELECT SECTOR SPDR TR	CATALENT INC
SENSATA TECHNOLOGIES	MATCH GROUP INC	SPDR SER TR (PUT)	CORMEDIX INC
SNAP INC (PUT)	TRANSOCEAN LTD	UNITY SOFTW (NOTE)	CROWN CASTLE INC
SOUTHWEST AIRLS CO	VANECK ETF (PUT)	CONSTELLATION BR	E2OPEN PARENT HDGS
UNITED AIRLS HLD (PUT)		DIGITAL RLTY TR (PUT)	HOWMET AEROSPACE
WAYFAIR INC (NOTE)		ENDEAVOR GROUP	MARATHON PETE CORP
		EQUINIX INC (PUT)	NRG ENERGY INC
		ISHARES BITCOIN TR	ON SEMICONDU (NOTE)
		NVIDIA CORPORATION	PHILLIPS 66
		PEABODY ENERGY CORP	PINTEREST INC
		POLESTAR AUTOMOTIVE	RAPID7 INC (NOTE)
		Q2 HLDGS INC (NOTE)	SUNCOR ENERGY INC
		VALERO ENERGY (CALL)	TRIPLE FLAG PRECIOUS
		VANGUARD INDEX (CALL)	UNITI GROUP INC
			WESTERN DIGITAL CORP.

# **Engaged**

Total Holdings: \$583.92M - Versus Previous Quarter: -\$33.18M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
SMARTSHEET INC	ENVESTNET INC	PRA GROUP INC	BRC INC
	EVOLENT HEALTH INC	SHAKE SHACK INC	NCR ATLEOS CORP
	NCR VOYIX CORP	UPBOUND GROUP INC	NEVRO CORP
	PORTILLOS INC		V F CORP

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# **Impactive**

Total Holdings: \$2.57B - Versus Previous Quarter: -\$72.14M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
ETSY INC	CLARIVATE PLC	ASBURY AUTO GP	CONCENTRIX CORP
	MARRIOTT VACATIONS	CROWN HOLDINGS	ENVESTNET INC
	WALKER & DUNLOP	WEX INC	SLM CORP

# **JANA**

Total Holdings: \$1.71B - Versus Previous Quarter: -\$119.87M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
BLACKLINE INC	TREEHOUSE FOODS INC	FIDELITY NATL INFO	ENHABIT INC
FORTREA HLDGS INC	TRIMBLE INC	FRONTIER COMM	MERCURY SYS INC
RAPID7 INC	WOLFSPEED INC	QUIDELORTHO CORP	
		SPDR S&P 500 ETF TR	
		FRESHPET INC	

# **Sachem Head**

Total Holdings: \$2.01B - Versus Previous Quarter: -\$325.96M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
COHERENT CORP	NEXTRACKER INC	US FOODS HLDG CORP	SOTERA HEALTH CO
CVS HEALTH CORP	SEAGATE TECHNOLOGY	AIR PRODS & CHEMS INC	TWILIO INC
FLUOR CORP NEW	SPRINKLR INC	INTL FLAVORS&FRAGRA	
GDS HLDGS LTD	ZOOMINFO TECH	INVESCO EXCHANGE(PUT)	
LAMB WESTON HLD		OKTA INC	
LIBERTY GLOBAL LTD		SALESFORCE INC	
MOOG INC			
VESTIS CORPORATION			
WESTERN DIGITAL			

# Sarissa

Total Holdings: \$592.42M - Versus Previous Quarter: -\$56.48M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
	CYTOKINETICS INC		AMARIN CORP PLC
	NEUROCRINE BIOSCI		BIOCRYST PHARMA
			BIOGEN INC
			GILEAD SCIENCES INC
			INNOVIVA INC
			IRONWOOD PHARMA
			REGULUS THERAPEUTICS
			VOR BIOPHARMA INC

# **Starboard**

Total Holdings: \$4.30B - Versus Previous Quarter: -\$544.90M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
	ALIGHT INC	AECOM	ACACIA RESH CORP
	FORTREA HLDGS INC	GEN DIGITAL INC	ALGONQUIN PWR UTILS
	NEWS CORP	GODADDY INC	BLOOMIN BRANDS INC
	SALESFORCE INC	HUMANA INC	GREEN DOT CORP
		ISHARES TR	RB GLOBAL INC
		MERCURY SYS INC	ROGERS CORP
		WIX COM LTD	WIX COM LTD (NOTE)
		HUMANA INC (PUT)	
		LIVEPERSON INC (NOTE)	
		Q2 HLDGS INC (NOTE)	

# **Third Point**

Total Holdings: \$8.74B - Versus Previous Quarter: +\$890.08M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
AMPHENOL CORP NEW	CINEMARK HLDGS	ALPHABET INC	ADVANCE AUTO PARTS INC
APPLE INC	CORPAY INC	BATH & BODY WORKS	AMAZON COM INC
ASML HOLDING N V	TAIWAN SEMICONDUCT	FERGUSON PLC NEW	AMERICAN INTL GROUP INC
CRH PLC	UBER TECHNOLOGIES	INTL FLAVORS&FRAGRA	APOLLO GLOBAL MGMT INC
DYNATRACE INC		JACOBS SOLUTIONS INC	AURORA INNOVATION INC
HESS CORP		META PLATFORMS INC	AURORA INNOVAT (WTS)
КВ НОМЕ		MICROSOFT CORP	DANAHER CORPORATION
LIVE NATION ENTERT		PG&E CORP	EQT CORP
MICRON TECHNOLOGY		TELEPHONE & DATA SYS	FLYEXCLUSIVE INC
MSCI INC		GARTNER INC	FLYEXCLUSIVE (WTS)
ROPER TECHNOLOGIES		GOLDMAN SACHS	GLOBAL BLUE GROUP
		MARVELL TECHNOLOGY	GLOBAL BLUE GROUP(WTS)
		PATTERSON-UTI ENERG	HERTZ GLOBAL (WTS)
		S&P GLOBAL INC	INTERCONTINENTAL EXCH
		WESCO INTL INC	NET POWER INC (WTS)
			UNITED STATES CELLULAR
			VERIZON COMM
			VISTRA CORP

# Third Point SPAC

NEV	V	HELD SINCE LAST QUARTER	EXITED
	J	JAWS MUSTANG ACQUISITION COR	

# **Trian**

Total Holdings: \$4.10B - Versus Previous Quarter: -\$3.92B - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
RENTOKIL INITIAL PLC	WENDYS CO.	FERGUSON PLC NEW	GE HEALTHCARE TECH
SOLVENTUM CORP		INVESCO LTD.	GENERAL ELECTRIC CO.
U-HAUL HOLDING CO		THE ALLSTATE CORP	JANUS HENDERSON
U-HAUL HOLDING CO B		THE WALT DISNEY CO	
		SYSCO CORPORATION	

# **ValueAct**

Total Holdings: \$3.56B - Versus Previous Quarter: -\$986.73M - Confidentiality: No

New	Increases	Decreases/Exited	Unchanged
	DISNEY WALT CO	FISERV INC	EXPEDIA GROUP INC
	SALESFORCE INC	FLUTTER ENTMT PLC	ROBLOX CORP
		INSIGHT ENTERPRISES INC	
		KKR & CO INC	
		NEW YORK TIMES CO	
		SPOTIFY TECHNOLOGY	
		CBRE GROUP INC	
		ILLUMINA INC	



# October 22, 2024 | The Pierre Hotel, New York City

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Keith Meister Corvex Management



Scott Ostfeld JANA Partners



Mike Tomkins Elliott Investment Management



James Smith Palliser Capital



Changhwan Lee Align Partners Capital Management



Adam Katz Irenic Capital Management



Jay Clayton Chairman of the SEC 2017-2020



Gary Cohn IBM, Vice Chairman



Greg Brown Motorola Solutions, CEO



Cristiano Guerra Institutional Shareholder Services (ISS)

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# SAMPLE REPORT: —BITF / RIOT PLATFORMS

Bitfarms Ltd (BITF) - 13D-A Monday, June 24, 2024

		130	) Filing				
		Transactions in Past 60 Days				Total Holdings	
		Dates of	Shares	Share		Average	% of
Filer/Purchaser	Date of Filing	Purchase/Sale	Purchased/(Sold)	Price/Range	Shares	Price	TSO
Riot Platforms, Inc.	5/28/2024	03/28/24 - 05/24/24	36,856,350	\$1.66 - \$2.32	36,856,350	\$1.96	9.25%

13D/A-6 Filing

		Transac	Transactions in Past 60 Days			Total Holdings		
		Dates of	Shares	Share		Average	% of	
Filer/Purchaser	Date of Filing	Purchase/Sale	Purchased/(Sold)	Price/Range	Shares	Price	TSO	
Riot Platforms, Inc.	6/24/2024	06/17/24 - 06/18/24	3,704,595	\$2.82 - \$3.23	61,331,631	\$2.15	14.90%	

**Item 4 Summary** 

On June 24, 2024, Riot sent a letter to the Company's Board to requisition a special meeting of shareholders to replace a majority of the Board, including Chairman and Interim CEO Nicolas Bonta. Riot had previously offered to acquire the Company for \$2.30 per share but has now withdrawn that offer and says they are ready to engage with the reconstituted Board regarding a potential business combination.

**About the Filer** 

Riot Platforms, Inc. (RIOT) is not an activist investor. They are a publicly traded, vertically integrated Bitcoin mining and digital infrastructure company that has Bitcoin mining operations in central Texas and electrical switchgear engineering and fabrication operations in Denver, Colorado. This is their first 13D filing and they do not have a 13F on file with the SEC.

Relative Size of Investment:

n/a

Noteworthy Activist History

n/a

#### 13D Commentary

#### The Activist

Riot Platforms, Inc. (RIOT) is not an activist investor. They are a publicly traded, vertically integrated Bitcoin mining and digital infrastructure company that has Bitcoin mining operations in central Texas and electrical switchgear engineering and fabrication operations in Denver, Colorado.

# The Company

Bitfarms is a Canada-based global vertically integrated bitcoin mining company. The Company develops, owns, and operates mining farms with in-house management and Company-owned electrical engineering, installation service, and multiple onsite technical repair centers. The Company's proprietary data analytics system delivers operational performance and uptime and operates through the cryptocurrency mining segment. Additionally, they operate server farms comprised of computers (Miners) designed for the purpose of validating transactions on the Bitcoin (BTC) Blockchain (Mining). The Company has 11 farms located in Canada, the United States, Paraguay, and Argentina.

### The Analysis

Riot is not an activist investor. They are a publicly traded bitcoin mining company, just like Bitfarms, and have been actively engaging here for just over two months. Riot initially filed a 13D on May 28, 2024, and reported building their entire stake within the preceding 60 days, beginning on March 28, with an initial reported average cost of \$1.96. Riot's engagement began on April 22, when they sent a letter to the Board making a non-binding proposal to acquire the Company for \$2.30 per share. Riot sent a follow up letter to the Board on May 28, reiterating their proposal and announcing their intention to requisition a special meeting at which they would nominate several directors. The following day, the Company issued a release stating that a Special Committee of the Board considered Riot's proposal and determined that it significantly undervalues the Company and its growth prospects, and that the Company would conduct a thorough strategic alternatives review.

Over the following weeks, Riot built their position up from 9.25% on the date of their initial filing, to 12%, as of June 6. In response, on June 10, the Company adopted a shareholder rights plan (the "poison pill") with a 15% trigger, citing their interest in preserving the integrity of their previously announced strategic alternatives review process. On June 12, Riot filed a 13D amendment reporting their increased ownership to 13.1%. Most recently, on June 24, Riot, now with a 14.9% ownership, sent a letter to the Board to requisition a special meeting of shareholders to elect the following three new directors to the Board - John Delaney, Amy Freedman and Ralph Goehring – and to remove Chairman and Interim CEO Nicolas Bonta and director Andrés Finkielsztain (or their replacements), and any individual who fills the current vacancy created by the resignation of co-founder Emiliano Grodzki, who was not re-elected at the most recent annual meeting. Additionally, Riot announced that they will withdraw their previous acquisition proposal and will be commencing an application to the Ontario Capital Markets Tribunal to seek, on an expedited basis, an order to cease-trade the poison pill.

Riot does not cite any real reasons as to why a majority of the Board should be replaced other than "poor corporate governance practices." However, they do not cite any such practices that would justify a majority change in a board. They point to the poor CEO succession that led to a \$27 million lawsuit against the Company by the previous CEO, but a majority change of the board is not necessary to implement good CEO succession. Nelson Peltz only asked for two of 12 directors at Disney to do this. The issuance of a short-term poison pill in the face of an unsolicited offer to acquire the Company is also not poor corporate governance. Nor is not continuing to engage with a potential acquiror of the Company as Riot claims.

Riot is not interested in fixing the corporate governance or in CEO succession. Their goal, plain and simple, is to acquire the Company, and they have made no secret of that. They tried to do it through an unsolicited offer and that did not work. Now they are trying to do it by reconstituting a majority of the Board. Riot states that there are many shareholders that agree with them and support their position; and the results of last election are not inconsistent with that - co-founder Emiliano Grodzki failed to receive a majority of votes cast and resigned as a director, and incumbent director Edith Hofmeister received 28.6% against votes. If that is the case, Riot will be successful in reconstituting the Board through a Special Meeting and then negotiating with the new Board to acquire the Company. But please do not confuse this with shareholder activism. Shareholder activists' interests are aligned with other shareholders whereas Riot's are completely counter to the other shareholders. Riot wants to pay the lowest price possible for the Company and the other shareholders want to get the highest price possible for the Company. Moreover, Riot is not urging the Board to retain a banker to run a full process to sell to the highest bidder. They are asking the Board to sell to them; and they tried unsuccessfully with one Board and now are trying to appoint a new Board to try with them.

 Stock Price @ 06-24-23
 \$1.52
 Stock Price @ 06-24-21
 \$4.34
 Stock Price @ 06-24-19
 n/a

 One Year Return
 82.24%
 Three Year Return
 -36.18%
 Five Year Return
 n/a

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# SAMPLE REPORT, CONT'D: ——BITF / RIOT PLATFORMS

Bitfarms Ltd (BITF) - 13D-A (cont.)

Monday, June 24, 2024 9:00 AM (EST)

#### **Material Factors**

**Board Composition:** The Board is not staggered. It consists of five directors, with one vacancy, each of whom is re-elected at each annual meeting of shareholders.

#### Voting Standard for Uncontested Elections: Majority

**Shareholder Rights Plan:** The Company has a shareholder rights plan ("poison pill") that triggers upon the acquisition of 15% of the outstanding common stock of the Company. The rights plan is subject to shareholder ratification within six months of its adoption, failing which it will terminate.

**Top Ten Institutional Holders:** Riot Platforms Inc: 61,331,631 shares (14.9%); Invesco Capital Management LLC: 11,223,146 shares (2.74%); Nicolas Bonta: 8,625,452 shares (2.11%); Arrowstreet Capital, Limited Partnership: 7,480,722 shares (1.83%); Tidal Investments LLC: 6,975,538 shares (1.7%); Emiliano Joel Grodzki: 6,698,443 shares (1.64%); Millennium Management LLC: 4,776,912 shares (1.17%); State Street Global Advisors (US): 4,177,834 shares (1.02%); Susquehanna International Group, LLP: 3,905,327 shares (0.95%); and Van Eck Associates Corporation: 3,758,897 shares (0.92%).

#### **Proxy Timeline**

Last Annual Meeting: May 31, 2024

**Next Annual Meeting:** tbd

Shareholder Proposal Notification Deadlines: For Director Nominations: Between 30 and 65 days prior to the date of the Annual Meeting.

#### **Business Overview**

Bitfarms Ltd. is a Canada-based global vertically integrated bitcoin mining company. The Company develops, owns, and operates vertically integrated mining farms with in-house management and Company-owned electrical engineering, installation service, and multiple onsite technical repair centers. The Company's proprietary data analytics system delivers operational performance and uptime. The Company operates through the cryptocurrency mining segment. The Company operates server farms comprised of computers (Miners) designed for the purpose of validating transactions on the Bitcoin (BTC) Blockchain (Mining). The Company also operates Miners about 24 hours a day producing computational power (measured by hashrate) which it sells to Mining Pools under a formula-driven rate commonly known as Full Pay Per Share (FPPS). The Company has 11 farms, which are located in four countries: Canada, the United States, Paraguay, and Argentina.

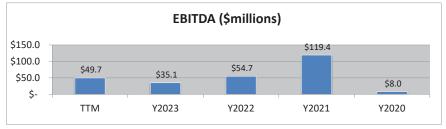
State of Incorporation: ON; Principal Place of Business: Toronto, ON.

### Sales and EBITDA





# Stock Price Performance Stock Price \$2.77 52 Week High (Date) \$3.91 (02/27/24) 52 Week Low (Date) \$.92 (10/13/23) Average Trading Volume 5,299,000





PEER ANALYSIS					
Company Name	1 Yr Return 3	Yr Return	1 Yr Return	3 Yr Return	
Bitfarms Ltd	82.24%	-36.18%	Delta	Delta	
Oracle Corp	-20.60%	-72.93%	102.84%	36.75%	
Adobe Inc	181.71%	-35.07%	-99.47%	-1.11%	
VMware Inc	-30.43%	-93.31%	112.67%	57.13%	
Meta Platforms Inc	9.26%	-40.41%	72.98%	4.23%	
International Business Machines Corp	314.77%	-71.37%	-232.53%	35.19%	
Apple Inc	41.81%	-72.88%	40.43%	36.70%	
Peer Average	82.75%	-64.33%	-0.51%	28.15%	

2.04%

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Short Interest as a % of Float

INVESTOR COMMUNICATIONS NETWORK, LLC

# SAMPLE REPORT:

Date of Filing 5/8/2024

\$302,122

# VSTS / CORVEX

Vestis Corp (VSTS) - 13D Wednesday, May 8, 2024 6:32 PM (EST)

Corvex Management LP

Item 4

Filer/Purchaser

Largest 13F Position:

13D	Filing				
Transa	ctions in Past 60 Day	rs .	To	tal Holdings	
Dates of urchase/Sale	Shares Purchased/(Sold)	Share Price/Range	Shares	Average Price	% of TSO
11/24 - 05/08/24	14,833,810	\$9.51 - \$19.39	16,591,833	\$12.47	12.62%

14.7

Average Item 4 Holding Time:

15.8

The purchase was made for investment purpose and no Item 4 action or intent was stated. Summary 13F Holdings (\$000): \$1,898,022 # of Activist Campaigns: # of Item 4 Actions Taken: 13F Data # of 13F Positions: Average Return on Activist Campaigns: Average Return on Item 4 Actions: 20.60% 18.22% and Activist Average 13F Position: \$59,313 Versus Russell 2000: 12.50% Versus Russell 2000: 13.64% History

**Average Holding Time (Mths):** 

Relative Size of Investment:

9.2% of the Filer's total 13F holdings; 295.4% of the size of its average investment; and 58.0% of the size of its largest investment.

Noteworthy Activist History Corvex filed a 13D on MDU Resources (MDU) on August 8, 2022 and on November 3, 2022, Corvex expressed its support for the Company's announcement that it plans to review strategic alternatives for MDU Construction Services Group, Inc. with the goal of creating two pure-play companies: Knife River, a leading construction aggregates business, and a separate regulated energy distribution company. On January 24, 2023, Corvex and the Company entered into a Cooperation Agreement, pursuant to which the Company agreed to appoint James H. Gemmel to the Board as a director, where he currently serves and will be nominated for re-election by the Company at the 2024 Annual Meeting. Corvex has made a return of 57.90% versus 7.92% for the Russell 2000 over the same period.

#### 13D Commentary

#### The Activist

Corvex was founded in 2011 by Keith Meister, Carl Icahn's former lieutenant who served as CEO and Vice Chairman of Icahn Enterprises. Corvex is a highly concentrated, fundamentally driven hedge fund that uses activism as a tool, but not a primary strategy. Their preference is not to be activist, with a proxy fight being a last resort, and would prefer to amicably be invited on Boards.

#### The Company

Vestis Corporation is a provider of uniform rentals and workplace supplies across the United States and Canada. The Company provides uniforms, mats, towels, linens, restroom supplies, etc. Its customer base participates in a variety of industries and it serves customers ranging from small, family-owned operations with a single location to corporations and national franchises with multiple locations.

### The Analysis

Vestis is the uniform rentals and workplace supplies business spun off from Aramark in September of 2023. It generates a vast majority of its revenue from its recurring rental business in the United States. In their September 2023 Analyst Day, the new company sought to wow the market, promising 5-7% organic revenue CAGR and 18-20% adjusted EBITDA margins on a five-year time horizon. They got off on the right foot, reporting strong year-end earnings in November.

However, the party ended quickly last week when the Company reported its Q2 '24 earnings, citing issues related to pricing and customer retention which led to a downward revision to the Company's 2024 revenue growth and adjusted EBITDA margin outlook. The stock plummeted 45% on the news and is still trading 38% below its prereporting price. Apparently, the Company had been very aggressive on pricing in pursuit of their Analyst Day goals leading to a Q4 '23 customer retention decline from the low nineties to 85.8%. While this has since recovered back to the low nineties, the fact that it was not disclosed sooner is certainly part of the reason for the huge stock drop.

Corvex acquired approximately 25% of its position at prices as high as \$19.39 per share prior to the stock falling, and really accelerated its purchases in the aftermath of the Q2 '24 results. If they thought that the Company was undervalued at \$19 per share, they must be loving it at \$10 per share, particularly since the retention issue that was the primary cause of the decline has been fixed. What has not been completely remedied is the communication issue and the loss of investor confidence because of that. That is where an investor like Corvex could be incredibly helpful.

As a business that was run for many years as a non-core part of Aramark, this business did not get the focus that its pure play peers would get. Now, as a standalone company, the Board and management team are comprised of some talented and experienced operators. Chairman Phillip Holloman is the former President & COO of Cintas and director Tracy Jokinen was the CFO of G&K Services, a uniform services company that was acquired by Cintas in 2017. In the uniform rental and workplace supplies space, Cintas is the gold standard. For a Company and industry not many think much about, Cintas has delivered a total shareholder return of over 1200% in the past decade and has a market capitalization of \$70 billion. Presently, Cintas has just over three times the revenue of Vestis and just over six times the EBITDA, but almost 25 times the enterprise value. The goal here would be to make Vestis into Cintas, but just getting halfway there would be incredible for shareholders and Chairman Holloman is uniquely positioned to deliver on that.

Corvex Management does not take activist positions to be operators or micro-managers of the day-to-day. And thankfully that is not what is needed here with this board and management team. But where Corvex does excel is exactly where the Company is lacking – market communication and capital allocation. These are issues that a lot of companies have, but particularly newer companies that have not been public very long. Simply put, Corvex thinks and acts like an owner in the public markets and would be a great partner with this management team in making Vestis the best public company they can be.

This is not an opportunistic, short-term investment for Corvex. By going over 10% they are signaling that they are in this for the long-term. As such, we would expect that they would want some board seats, and we would encourage the Board to welcome their representatives on to the Board. This is truly a collaborative, symbiotic effort where all sides roll up their sleeves and work together at what each does best to create value for shareholders.

 Stock Price @ Spin-Off on 10-02-23
 \$17.01

 Spin-Off Return
 -37.92%

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Vestis Corp (VSTS) - 13D (cont.) Wednesday, May 8, 2024 6:32 PM (EST)

#### **Material Factors**

**Board Composition:** The Board has an eight person, three class, staggered Board, with two directors in Class I and three directors in Classes II and III. However, the Board will begin to declassify at its first annual meeting in 2024, when its Class I directors will be up for re-election for a two-year term, and beginning at the 2026 Annual Meeting, the entire Board will be elected on an annual basis. The Board and executive officers own <1% of the outstanding common stock of the Company.

### Voting Standard for Uncontested Elections: Majority

Shareholder Rights Plan: None

**Top Ten Institutional Holders:** Corvex Management LP: 16,591,833 shares (12.62%); BlackRock Institutional Trust Company, N.A.: 14,870,957 shares (11.31%); The Vanguard Group, Inc.: 14,284,335 shares (10.87%); Mantle Ridge LP: 6,330,447 shares (4.82%); Capital International Investors: 5,940,705 shares (4.52%); Farallon Capital Management, L.L.C.: 5,469,753 shares (4.16%); State Street Global Advisors (US): 3,966,848 shares (3.02%); Barrow Hanley Global Investors: 3,564,283 shares (2.71%); Channing Capital Management, LLC: 3,430,870 shares (2.61%); and PointState Capital LP: 3,140,192 shares (2.39%).

#### **Proxy Timeline**

Last Annual Meeting: n/a

#### **Next Annual Meeting:** tbd

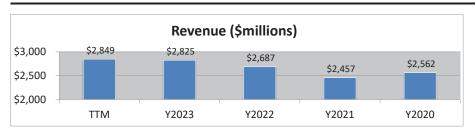
**Shareholder Proposal Notification Deadlines:** For proposals to be included in the Company's proxy statement at the 2024 Annual Meeting: tbd; For proposals not to be included in the Company's proxy statement: tbd.

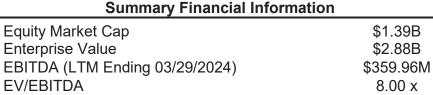
#### **Business Overview**

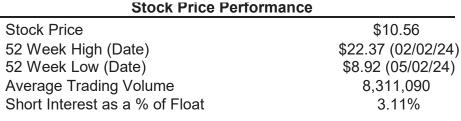
Vestis Corporation is a provider of uniform rentals and workplace supplies across the United States and Canada. The Company provides uniforms, mats, towels, linens, restroom supplies, first-aid supplies, safety products and other workplace supplies. The Company also provides a full range of uniform programs, managed restroom supply services and first-aid and safety products, as well as ancillary items such as floor mats, towels and linens. Additionally, it provides garments and contamination control supplies that help customers maintain controlled, cleanroom environments commonly used in the manufacturing of electronics, pharmaceuticals and medical equipment. Its customer base participates in a variety of industries, including manufacturing, hospitality, retail, food processing, pharmaceuticals, healthcare and automotive. It serves customers ranging from small, family-owned operations with a single location to corporations and national franchises with multiple locations.

State of Incorporation: DE; Principal Place of Business: Roswell, GA.

# Sales and EBITDA











PEER ANALYSIS					
Company Name	Spin-Off on 10-02-23 Return	Spin-Off on 10-02-23 Return			
Vestis Corp	-37.92%	Delta			
Cintas Corp	42.42%	-80.34%			
Brightview Holdings Inc	58.60%	-96.52%			
Bright Horizons Family Solutions Inc	39.55%	-77.47%			
TransUnion	10.15%	-48.07%			
Equifax Inc	30.95%	-68.87%			
Robert Half Inc	-2.65%	-35.27%			
Moody's Corp	25.21%	-63.13%			
Peer Average	29.18%	-67.10%			

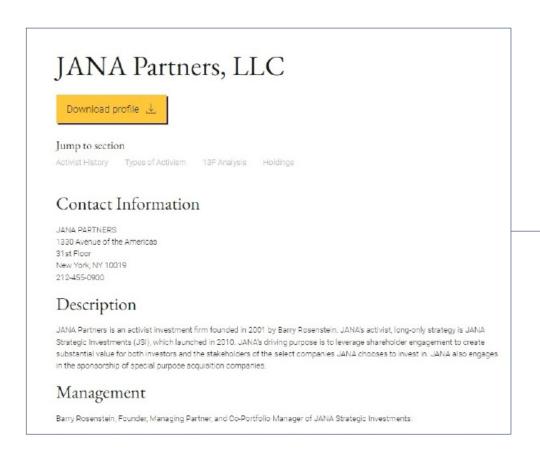
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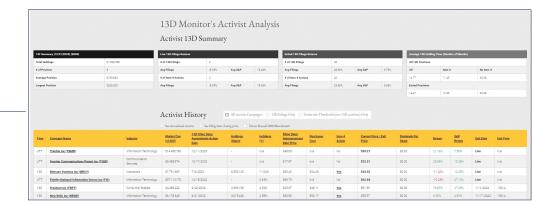
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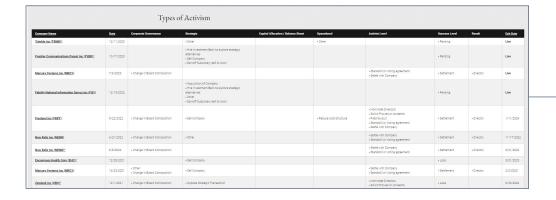
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Activist Profile

Activim Analysis & History





Types of Activism

13F Analysis & Holdings

			13F Analysi View Filing Perio Portfolio Summary	d: 12/31/2023	v 60						
Summary Dat	te Total Holdings	Total of Positions	Average Positio	Large	st Position	New Positions	Closed Positions	Increased Position	s Unchanged Positio	ons Decrease	d Positions
12/31/2023	81,549,099	8	8193,632	92632	290	1	2	4	1	2	
View Original	l Filmo										
Tisker	Company Name		Holdings	Ivas	Stack Price	Sharen Held	Yelun (s1000)	Pxt/Gall	Sharsa Held Change	Total Shares Outstanding	150
Ticker D-145	Company, Marine ENHABIT INC		Ü	Types Increased	Stock Price	Shares Held 2.003,777	Value (41000) 021,007	Pat/Gall	Shares Held Charge 250,750	Total Sharca Outstanding.	120
			Title of Class				All and an All and the				(2)
DHAS	ENHABIT INC		Title of Class	Increased	\$10.35	2.083,777	\$21,567	-	250,750	4.16%	(5)
DHAB FIS	ENHABIT INC FIDELITY NATL INFORMATION SV		Trile of Class  COM  COM	Increased Decreased	\$10.35 \$60.07	2,083,777 3,314,414	\$21,567 \$199,097	-	250,750 -421,912	4.10%	(5)
DHAS PIS FRPT	ENHABIT INC FIDELITY NATL INFORMATION SV FRESHPET INC		Title of Class  COM  COM  COM	Increased Decreased Decreased	\$10.35 \$60.07 \$86.76	2,083,777 3,314,414 2,793,964	\$21,567 \$199,097 \$242,408	-	258,750 -421,912 -450,526	416% 0.56% 5.79%	(5)
DHAB FIS FRPT FYBR	ENHABITING FIGELITY NATL INFORMATION SV FRESHFET INC FRONTIER COMMUNICATIONS PARE		Title of Cites  COM  COM  COM  COM	Increased Decreased Decreased Increased	\$10.35 \$60.07 \$66.76 \$25.34	2,003,777 3,314,414 2,793,964 9,023,476	921.567 9199,097 9242,409 9228,655	-	250.750 -421,912 -450.526 744,300	416% 0.50% 5.79% 3.67%	(5)
EHAB FIS FRPT FYBR MRCY	ENHABITING FIDELITY NATL INFORMATION SV FRESHFET INC FRONTIER COMMUNICATIONS PARE MERCURY SYS INC		Triked Circs  COM  COM  COM  COM  COM	Increased Decreased Decreased Increased Increased	\$10.35 \$60.07 \$66.76 \$25.34 \$86.57	2,001,777 3,314,414 2,793,964 9,023,476 5,211,195	921,567 \$199,097 8242,408 9228,665 \$190,571		250,750 -421,912 -460,526 744,300 505,886	410% 050% 579% 367% 878%	(5)

CLICK HERE TO VIEW JANA'S COMPLETE ACTIVIST PROFILE

# 

### Jefferies Group LLC

Contact Information

Jefferies Group LLC 520 Madison Avenue New York, NY 10022 212 284 2300

#### Company Website

#### Description

Jefferies is a global investment banking firm that has served companies and investors for over 55 years. Headquartered in New York, with offices in over 30 cities around the world, Jefferies provides clients with capital markets and financial advisory services, institutional brokerage and securities research, as well as asset and wealth management. The firm provides research and execution services in equity, fixed income, and foreign exchange markets, as well as a full range of investment banking services including underwriting, mergers and acquisitions, contested situations and shareholder advisory, restructuring and recapitalization, and other advisory services, with all businesses operating in the Americas, Europe and Asia.

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- With approximately 900 investment banking professionals across the Americas, Europe and Asia, Jefferies provides global coverage across all products and sectors
- Jefferies Contested Situations Advisory Team has a profound understanding of the current activism landscape, extensive
  experience advising both corporate and institutional investor clients on contested situations, and has unique insights into
  perspectives of major institutional shareholders of all stripes

#### Notable Facts:

- Since the beginning of 2016, Jefferies has completed over 760 M&A transactions with an aggregate value greater than \$680 billion, and over 165 M&A transactions greater than \$1 billion
- Highest percentage of sole-advised M&A transactions of any major investment bank since 2016 (Source: Dealogic)
- One of Wall Street's leading sell-side advisors, ranking #2 for U.S. sponsor sell-side transactions by revenue since 2016 (Source: Dealogic)
- o Approximately 60% of sale assignments completed with strategic acquirers
- Ranked #3 for U.S Sell-side transactions by number of transactions since the beginning of 2016 (Source: Dealogic)
- Ranked #4 for U.S. M&A transactions by number of transactions since the beginning of 2016 (Source: Dealogic)
- Broad corporate coverage throughout the world with over 90 bankers specialized in M&A worldwide

### Core Capabilities:

- Activism Defense
- Takeover Defense
   Shareholder Bights Black
- Shareholder Rights Plans
- Corporate Sales, Divestitures, and acquisitions
   Cross-Border transactions and currency hedging strategies
- Join ventures

# Management Bios

# Contact Info & Firm Description

### Management

### John Huwiler - Managing Director, Global Head of M&A (New York)

John Huwiler is a Managing Director and Global Head of the Mergers & Acquisitions Group at Jefferies. Mr. Huwiler has over 30 years of investment banking experience, including fourteen years as Global Head of Mergers & Acquisitions at Jefferies and Ten years as Chairman of Fairness Opinion Committee. Prior to joining the firm, he was a Senior Managing Director at Gleacher Partners where he worked for 11 years. Previously, Mr. Huwiler spent six years at Dillon, Read & Co. He began his investment banking career at Salomon Brothers and has worked on a broad variety of strategic M&A transactions involving public and private companies. Mr. Huwiler has an MBA from The Tuck School at Dartmouth, where he was an Edward Tuck Scholar, and a BA from Williams College.

### Christopher Young, JD, CFA - Managing Director, Global Head of Contested Situations Advisory (New York)

Chris Young joined Jefferies in 2018 as a Managing Director and Global Head of the Contested Situations Advisory Team. He is responsible for takeover defense, contested M&A transactions, shareholder activism and corporate governance matters. Prior to joining Jefferies, Mr. Young was a Managing Director and Head of the Takeover Defense Practice at Credit Suisse. Mr. Young joined Credit Suisse in June 2010 from Institutional Shareholder Services (ISS) where he was Director of M&A and Proxy Fight Research. Prior to ISS, Mr. Young was an investment banker at Bear Stearns, an M&A lawyer at Sullivan & Cromwell and a derivatives trader at Sumitomo Bank all in New York

At ISS, Mr. Young advised institutional investors on hundreds of contested M&A transactions and shareholder activist campaigns, including hedge fund-led proxy fights for board seats at Heinz, CSX Corp., Target Corp., Motorola, Yahoo, H&R Block, Atos Origin, Tui, and Biogen, as well as hostile bids including Exelon for NRG, Agrium for CF Industries, CF Industries for Terra Industries, BASF for Engelhard, and contested M&A transactions including the aborted Cablevision buyout, Lilly-ICOS, Caremark-CVS-Express Scripts, the Clear Channel and TXU buyouts, Biomet, Lear, and Genentech.

Mr. Young received a BS in foreign service from Georgetown University's School of Foreign Service and a JD, magna cum laude, from Boston University School of Law. He is also a CFA charter holder.

# James Thomlinson - Managing Director, European Head of Activism Defense (London, UK) James Thomlinson joined, Jefferies in 2018 and is a Managing Director in the UK Investment

James Thomlinson joined Jefferies in 2018 and is a Managing Director in the UK Investment Banking team as well as member of the Contested Situations Advisory Team. Mr. Thomlinson has 14 years of related experience. Prior to joining Jefferies, Mr. Thomlinson was a Director and Head of the European Shareholder Activism practice at HSBC. Prior to joining HSBC in 2015, Mr. Thomlinson spent eight years at J.P. Morgan Cazenove having started his career in the European Consumer & Retail team at UBS

### Qin Tuminelli, CFA - Senior Vice President, Contested Situations Advisory (New York)

Qin Tuminelli joined Jefferies in 2018 as a Senior Vice President of the Contested Situations Advisory Team. Ms. Tuminelli has 18 years of related experience in practicing contested situations. Prior experience includes Takeover Defense at Credit Suisse, M&A and Proxy Fight Research at ISS, and Corporate Development at Capital One. Ms. Tuminelli specializes in takeover defense, contested M&A transactions, shareholder activism and corporate governance matters. Ms. Tuminelli is a CFA charter holder, and received her MBA from the University of Rochester.

### Gregory Baroni, CPA - Associate, Contested Situations Advisory (New York)

Gregory Baroni, CPA - Associate, Contested Situations Advisory (New York)
Gregory joined Jefferies as a member of the Contested Situations team in October 2018. Before joining Jefferies, Gregory worked at KPMG in their Deal Advisory Practice. Gregory is a Certified Public Accountant and graduated from the College of New Jersey in 2014 with a B.S. in Accounting and Informational Systems.

### Morgan Fleming - Associate, Contested Situations Advisory (New York)

Morgan joined Jefferies as a member of the Contested Situations Team in 2018. Prior to joining Jefferies, he spent three years at Credit Suisse working in the Investment Banking and Capital Markets division. He received a B.S. in Accounting from Elon

### John Luke Bogue - Analyst, Contested Situations Advisory (New York)

John Luke joined Jefferies as a member of the Contested Situations team in October 2018. Previously, John Luke worked at FactSet Research Systems from 2016 to 2018 where he most recently served as an Account Executive. He graduated from the University of Connecticut in 2015 with a B.S. in Finance.

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# STANDSTILL ANALYSIS

		_	#	%
Situations where an Activist received a board seat			782	100.09
Appointed through an Agreement			614	78.529
Elected by Shareholders			78	9.979
Appointed by Company without an Agreement		83	10.619	
Granted through Stock Purchase Agreement witho	ut a Standstill		6	0.779
Standstill Term*	#		% of Standstills	% of Total
No Standstill		202	0.0%	25.839
Standstill		580	100.0%	74.17
Current		437	75.34%	55.88
1 Year		96	16.55%	12.28
2 Year		18	3.10%	2.30
3 Year		4	0.69%	0.51
4 Year		4	0.69%	0.51
5 Year		1	0.17%	0.13
9 Year		1	0.17%	0.13
10 Year		1	0.17%	0.13
Only Through Representation		17	2.93%	2.17
Restrictions on Proxy Fight	#		% of Standstills	% of Total
Yes		569	98.10%	72.76
No		11	1.90%	1.41
Restrictions on Acquiring Stock	#		% of Standstills	% of Total
Yes		361	62.24%	46.16
No		219	37.76%	28.01
Agreement to Vote with Board	#		% of Standstills	% of Total
Yes		545	93.97%	69.69
No		35	6.03%	4.48
Grouping of Restrictions	#		% of Standstills	% of Total
Proxy Fight/Stock Cap/Voting		344	59.31%	43.99
Proxy Fight/Voting		191	32.93%	24.42
Proxy Fight/Stock Cap		17	2.93%	2.17
Proxy Fight Only		17	2.93%	2.17

### \*Standstill Term

Current: The standstill provisions apply only through the upcoming annual meeting in the year of the standstill agreement.

1 year: The provisions apply through the current year and for the next year's annual meeting.

**2 year:** The provisions apply through the current year and for the next two annual meetings.

**3 year:** The provisions apply through the current year and for the next three annual meetings.

**Board representation:** The provisions apply as long as the investor has board representation.

• There are 32 situations where the standstill provisions expire on the earlier of the Standstill Term or when board representation ends.

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